



Privacy Policy for MES^{EV}

Introduction

This Privacy Policy explains how MES^{EV} Charger collects, uses, and protects your personal data when you use our app.

In this Privacy Policy:

- 'We', 'Us', 'Our' refer to the MES^{EV} Charger entity you are interacting with, such as the entity you have a business relationship with, the one organizing an event you are attending, or the one managing the app you are using. We will clearly identify which entity this is.
- 'The App' refers to the MES^{EV} Charger mobile application you are using.
- 'You' and 'Your' mean you, the individual engaging with us, conducting business with us, registering for our events or services, or using our app.

By using our app, registering for our events, cooperating with us, subscribing to our services, or otherwise interacting with us, we may collect and process your personal data. We are dedicated to protecting your privacy and adhering to all relevant legislation.

Contact Information

Address: 1111 N DuPage Ave, Lombard, IL 60148
Email: info@maverickled.com

Data We Collect

We may gather and process personal data that you provide to us, that we obtain from third parties with whom we work closely, or from publicly available sources.

Our app employs analytics tools to understand how users interact with it. These tools use 'cookies' and other similar technologies to gather standard app usage information and user behavior data in an anonymous format. The information generated about your use of the app (including your IP address) is transmitted to analytics providers and other vendors. This data is used to evaluate user interactions with the app & compile statistical reports on app activity for MES^{EV} Charger.

We do not (and will not allow any third party to) use statistical analytics tools to track or collect any personally identifiable information of app users. The analytics vendors do not associate your IP address with any other data they hold. We will not link, or seek to link, an IP address with the identity of a user. Any data gathered from this app will not be associated with any personally identifying information from any source unless you explicitly submit that information via a form within the app.

Why We Process Data

We may collect and process your personal data for the following purposes:

- To provide you with information or services you have requested from us. This information may include your name, address, email address, phone number, and other relevant information.
- To maintain communication with you as our business partners and keep you informed about our activities and events. This information may include your name, address, email address, phone number, title, company, and other relevant information.
- To fulfill our contractual obligations to you. This information may include your name, address, email address, phone number, title, workplace, company, and type of cooperation with us.
- To improve our app. This information may include your IP address, geographical location, device information, operating system, app usage statistics, and the pages you viewed within the app. For more information on cookies and similar technologies, please refer to the section below.
- To comply with or fulfill legal obligations or requirements.
- To send promotional messages related to our activities, including invitations to events. This information may include your name, address, email address, phone number, title, company & other relevant information.
- For recruiting new employees. This information may include your name, address, email address, phone number, date of birth, educational background, work experience, CV, photo, and other relevant information.
- To successfully organize our events, including promotional activities and the publication of audio, video, and photographic documentation from events. This information may include your name, title, company, email address, phone number, short biography with picture (speakers/performers), audio, video, and photographic documentation from events.

Legal Grounds for Data Processing

We will process your personal data based on the following legal grounds:

- The performance of a contract with you, for example, where you have a business relationship with us or have registered to attend or exhibit at an event;
- Our legitimate interest, for example, our desire to improve the app or to keep you informed about our activities and events.
- Your consent, for example, when you accept the use of cookies and similar technologies in the app.
- To comply with a legal obligation to which we are subject.

Sharing Personal Data

We may disclose your personal data to:

- Our affiliated companies.
- Data processors who will process personal data on our behalf in accordance with our written instructions and for the purposes stated above.
- Other recipients if required to do so by a court order, other governmental authority, or applicable law.

International Data Transfers

We may transfer your personal data to recipients located outside the United States. In such cases, we will ensure that your personal data receives an appropriate level of protection, which may include using Standard Contractual Clauses approved by the relevant authorities. For more information, you can

contact us at info@maverickled.com

Retention Period

We will retain your personal data only for as long as reasonably necessary for the purposes for which it was collected or to comply with any applicable legal requirements. Where your consent is the legal basis for processing personal data, we will retain it until you withdraw your consent.

Data Security

We take precautions to protect your personal data from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. We have implemented appropriate technical and organizational measures to safeguard the information systems on which your personal data is stored and require our data processors to protect your personal data contractually.

Your Data Rights

Subject to certain exceptions and restrictions set out in applicable legislation, you have the right to request access to your personal data, to have your personal data rectified, deleted, or processing restricted, to object to the processing, and to data portability. You also have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects or significantly affects you.

Where our processing of your personal data is based on your consent, you have the right to withdraw your consent at any time without affecting the lawfulness of processing based on consent before its withdrawal. If you wish to exercise any of your rights as described above or have any questions, please contact us by sending an email to info@maverickled.com

You also have the right to lodge a complaint with the competent supervisory authority.

Cookie and Similar Technologies Preferences

You have the ability to accept or decline cookies and similar technologies by modifying the settings on your device. For more information on cookies and similar technologies used in the MES^{EV} Charger app, please send an email to info@maverickled.com

Third-Party Links

The app may contain links to third-party websites. We disclaim any control over, relationship with, or endorsement of these sites and shall not be liable for any damages arising from the content of such websites. Links to other websites are provided solely as a convenience, and we encourage you to read these third-party websites' Terms of Use and Privacy Statements.

Policy Updates

We may update this Privacy Policy from time to time. Updated privacy policies will be posted within the MES^{EV} Charger app or provided to you upon request.